LIBELED: 10-3-58, E. Dist. La.

CHARGE: 502(a)—when shipped and while held for sale, the accompanying labeling of the device contained false and misleading representations that the device was an adequate and effective treatment for aiding in "spot reducing by breaking down fatty tissues directly under the skin," firming loose skin, and keeping muscles and skin firm and healthy; increasing and improving circulation of blood; breaking up congestion; improving elimination; overcoming common backache; stimulating kidneys and nerves running to intestines; easing built up tensions; and was capable and adequate to "redesign your lines."

DISPOSITION: 11-15-58. Consent—claimed by Walton Mfg. Co. and relabeled.

5815. Leisure Cushion devices. (F.D.C. No. 42012. S. No. 41-953 P.)

QUANTITY: 254 devices at Seattle, Wash.

SHIPPED: Between 3-12-58 and 5-12-58, from Centralia, Ill., by Centralia Beauty Supply.

ACCOMPANYING LABELING: Leaflets entitled "Now It's Here! Leisure Cushion."

RESULTS OF INVESTIGATION: The devices consisted of rigid-frame upholstered cushions, covered with a plastic material, and enclosing an on-off controlled electric motor capable of providing vibration.

LIBELED: 9-3-58, W. Dist. Wash.

CHARGE: 502(a)—the labeling accompanying the devices, when shipped, contained false and misleading representations that the devices were an adequate and effective treatment for increasing blood circulation, breaking down fatty tissue, reducing "unwanted bulges on hips, thighs, arms, stomach, and waistline, acting as a 'spot' reducer," and that they were capable of aiding one to retain a firmer, more graceful figure; and 502(b)(1)—the devices failed to bear a label containing the name and place of business of the manufacturer, packer, or distributor.

DISPOSITION: 12-4-58. Consent—claimed by Vin Co., Inc., Centralia, Ill., and relabeled.

5816. Easytrim Cushion Vibrator. (F.D.C. No. 42249. S. No. 31-319 P.)

QUANTITY: 32 devices at Bronx, N.Y.

SHIPPED: 6-4-58, from Newark, N.J., by the Easytrim Mfg. Co.

LABEL IN PART: (Metal tag on device) "Easytrim Cushion Vibrator."

ACCOMPANYING LABELING: Leaflet entitled "Reduce While Relaxing * * * Easytrim Cushion Vibrator."

RESULTS OF INVESTIGATION: Examination showed that the device was a rectangular cushion with a built-in electrically operated vibrator mechanism.

LIBELED: 10-31-58, S. Dist. N.Y.

CHARGE: 502(a)—the labeling of the device, when shipped, contained false and misleading representations that the device was an adequate and effective treatment for causing one to lose weight, producing "spot reduction" of any selected area of the body, and providing a deep penetrating action.

DISPOSITION: 12-1-58. Default—destruction.