DRUGS ACTIONABLE BECAUSE OF CONTAMINATION WITH FILTH

2811. Adulteration of Geo-Mineral. U. S. v. 224 Bottles * * *. (F. D. C. No. 27174. Sample No. 46051-K.)

LIBEL FILED: On or about May 9, 1949, Western District of Missouri.

ALLEGED SHIPMENT: On or about March 19, 1949, by Vi-Jon Laboratories, Inc., from St. Louis, Mo., to Springfield, Mo. A 10-barrel lot of material had been shipped by W. L. Newcomb, from Bay Springs, Miss., to Vi-Jon Laboratories, Inc., on or about February 28 and March 15, 1949. The Springfield shipment consisted of a portion of such material which had been diluted with tap water and which was bottled and labeled by Vi-Jon Laboratories, Inc.

PRODUCT: 224 3-ounce bottles of *Geo-Mineral* at Springfield, Mo.

LABEL, IN PART: "Geo-Mineral * * * Sole Distributor Geo-Mineral Company St. Louis 1, Mo."

NATURE OF CHARGE: Adulteration, Section 501 (a) (1), the article consisted in whole or in part of a filthy and decomposed substance by reason of the presence of mold.

DISPOSITION: June 1949. Default decree of condemnation and destruction.

2812. Adulteration and misbranding of Geo-Mineral. U. S. v. 663 Bottles * * *. (F. D. C. No. 27194. Sample No. 50438-K.)

LIBEL FILED: May 11, 1949, District of Idaho.

ALLEGED SHIPMENT: On or about March 7, 1949, by Vi-Jon Laboratories, Inc., from St. Louis, Mo.

PRODUCT: 663 3-ounce bottles of *Geo-Mineral* at Boise, Idaho, in possession of Pay Less Drug Stores, Inc., together with four copies of a newspaper advertisement entitled "Easter Value Parade." Examination showed that the product was an amber liquid contaminated with mold.

LABEL, IN PART: "Geo-Mineral * * * Sole Distributor Geo-Mineral Company St. Louis 1, Mo."

NATURE OF CHARGE: Adulteration, Section 501 (a) (1), the article consisted in whole or in part of a filthy and decomposed substance by reason of the presence of mold.

Misbranding, Section 502 (a), certain statements in the above-mentioned newspaper advertisement were false and misleading since the article was not effective for the purposes represented. The statements represented and suggested that the article was effective in the treatment of stomach ailments, weak kidneys, rheumatic pains, arthritis, neuritis, headaches, nervousness, acid toxins, bloating, lack of vitality and energy, poor appetite, underweight, dizzy spells, rheumatism, kidney ailments, and the condition in which one feels old before his time and life appears not worth living; that the article would give strength, pep, life, and energy; and that it would give the eyes a bright spark, and the mind, brilliance. The article was misbranded while held for sale after shipment in interstate commerce.

DISPOSITION: June 12, 1949. Default decree of forfeiture and destruction.