2131. Misbranding of Colusa Natural Oil and Colusa Natural Oil Capsules. U. S. v. 212 Bottles, etc., and a printed sheet for druggists. (F. D. C. No. 22294. Sample Nos. 14924–H, 39530–H.)

LIBEL FILED: March 6, 1947, Eastern District of Wisconsin.

ALLEGED SHIPMENT: By the Colusa Remedy Co., from Los Angeles, Calif., and Chicago, Ill. Bottles of the product were shipped on or about December 14, 1946, and the packages of capsules were shipped on or about January 20, 1947. The printed sheet for the use of druggists was shipped by mail on or about December 18, 1946.

PRODUCT: 141 2-fluid-ounce bottles and 71 4-fluid-ounce bottles of *Colusa Natural Oil* and 136 100-capsule packages and 72 200-capsule packages of *Colusa Natural Oil Capsules*, and a printed sheet of advertising, at Milwaukee, Wis. Examination of both articles showed that they consisted of crude petroleum oil.

NATURE OF CHARGE: Misbranding, Section 502 (a), (*Colusa Natural Oil*) the label statement "for open sores" was false and misleading since it represented and suggested that the article would be effective as a remedy for open sores, whereas it would not be effective for such purposes; (*Colusa Natural Oil Capsules*) certain label statements contained in the printed sheet entitled "What Druggists Want to Know About Colusa Natural Oil and Natural Oil Capsules An Unrefined Rare Oil from the Earth" were false and misleading since they represented and suggested that the article would be effective for eczema, psoriasis, skin diseases, and leg ulcers; and (both products) that the articles were regarded by the medical profession as having merit in the treatment of the diseased conditions mentioned. The articles would not be effective for such purposes, and they are not regarded by the medical profession as having merit in the treatment of these diseased conditions.

DISPOSITION: April 23, 1947. No claimant having appeared, judgment of condemnation was entered and the products were ordered destroyed.

2132. Misbranding of Creme-A-Tone. U. S. v. 58 Dozen Bottles * * *. (F. D. C. No. 19852. Sample No. 49402–H.)

LIBEL FILED: On or about May 20, 1946, Northern District of Texas.

ALLEGED SHIPMENT: On or about March 4, 1946, by Oxford Products, Inc., from Cleveland, Ohio.

PRODUCT: 49 dozen 16-ounce bottles and 9 dozen 32-ounce bottles of *Creme-A-Tone* at Dallas, Tex. Examination showed that the article consisted of aluminum hydroxide gel.

NATURE OF CHARGE: Misbranding, Section 502 (a), the label statement "For * * * Peptic ulcer relief" was false and misleading since the article was not effective for peptic ulcer relief.

DISPOSITION: June 24, 1946. Oxford Products, Inc., claimant, having admitted the facts in the libel, judgment of condemnation was entered and the product was ordered released under bond, conditioned that it be relabeled in compliance with the law, under the supervision of the Food and Drug Administration.

2133. Misbranding of Tescum Powders. U. S. v. 24 Packages * * *. (F. D. C. No. 20071. Sample No. 18119–H.)

LIBEL FILED: October 15, 1946, Northern District of Illinois.

ALLEGED SHIPMENT: On or about January 8, 1946, by the Tescum Co., from Cleveland, Ohio.

PRODUCT: 24 packages each containing 14 *Tescum Powders* at Chicago, Ill. Examination showed that the article consisted essentially of tartar emetic, ammonium chloride, gold and sodium chloride, and sugar.

NATURE OF CHARGE: Misbranding, Section 502 (a), the label statement "Chronic Alcoholism is medically recognized as a disease" was false and misleading. This statement represented, suggested, and created the impression that the article would be effective in the treatment of alcoholism, whereas it would not be effective for such purpose. The name *Tescum Powders* on the label was misleading since the name had been associated for many years with a product represented as a treatment for alcoholism.

DISPOSITION: January 30, 1947. No claimant having appeared, judgment of condemnation was entered and the product was ordered destroyed.